



Star Alliance has launched the **Star Alliance Academy** for **Travel Experts** in Belgium. In collaboration with the University of Breda they have developed 4 x 2-day sessions during which they will cover topics such as the aviation market, business travel management, airport management and airline economics. The first session takes place on May 7-8th, with further sessions planned for June, September and November. The programme is sponsored by Brussels Airport and Novotel.

The classes are a mix of **theoretical and practical exercises** and are taught in English.

www.staralliance-events.be/academy

Travel Guides to help you find the perfect spot

Oman



"Our welcome is warmer than our weather" the local saying goes, this book explains why. <http://www.reisboeken.be/>

Ghent



The fourth edition of the definitive guide to the great city of Ghent, an absolute must, even for those who know the town! <http://www.reisboeken.be>

Russia



The Dacha experience and the best of Russian cuisine, definitely an original way of getting to know more about Russia! <http://www.reisboeken.be>

Can Women rescue the economy?



JUMP is the biggest event dedicated to **professional active Women**, their **career planning** and their position in the economy. The first 2 JUMP Forums dedicated to career minded Women were held in Brussels gathered some 1400 participants each.

This year JUMP – **23rd April** in Brussels! - is focusing on the dramatic economic situation by highlighting the economic incentive behind empowering Women. Learn how to increase your company's performance and how Women in general can renew the economy. For more information, go to <http://mailing.isamedia.net>

Spa, a group activity?



Simple, you take over the Spa as proposed by Dolce La Hulpe Brussels for the brand **new spa Les Cinq Mondes**.

For groups up to 45 persons, Cinq Mondes proposes a formula that splits up the group in 3; whilst the first group is enjoying a choice of treatments, the other groups are attending initiation classes in Tai-chi or Yoga, an ideal half or full day "Zen" experience in the beautiful wooded site of Dolce La Hulpe. [Click here](#)



2 Incentive Ideas in London

Olympic Treasure Hunt Challenge

James Bond Treasure Hunt